Thank you for your interest to explore possibilities of partnership in the CSR space. We are happy to showcase some of our flagship programs for which we are currently exploring partnerships.

# PARTNERSHIPS AND COLLABORATIONS PRAVINYA

# 1. Pravinya Vocational Education Digital Support (P-VEDS)

Our studies and ground work in the vocational space revel wide gaps in the skilling and upskilling segment. While there is much focus on IT and ITES related skills in Telangana, better-skilling in the core Engineering skills is much needed. We have put together a program through which we can improve skills at least 30 to 40%.

Pravinya seeks partner organisations to co-create an eco-system of quality learning in the area of engineering skills especially in Government ITIs.

Pravinya co-invests in every such initiative and works closely with the sponsored Institutes to ensure social return on investment.

### Objective of the program

- To ensure higher standards of skill education and training with specific reference to
  - Engineering skills
  - o Emerging skills
- To ensure utilization of already available infrastructure in Government funded Institutions
- To prepare students for employment in industries
- To facilitate a connect between skilled and employable persons to industry

### **Process**

- Pravinya presents a custom-made Sponsorship Value Proposition to CSR partner including indicative budgets
- Sponsor selects a package
- Pravinya provides verified quotations for Installation of existing equipment, Repairs,
  Consumables and Digital content to the Sponsor. Sponsor pays suppliers directly.
- Pravinya conducts and /or facilitates the following interventions spanning across the academic year so as to have continuous engagement as also evaluation of progress.
  - Motivation and Career-awareness workshop
  - Onboarding workshop for Digital Content
  - Practical Workshops 4 times
  - Communication and interpersonal skills workshop
  - Skill competition(s)
  - CBT practice workshop
  - Interview preparation and career guidance
  - Certification exam

## Metrics, Monitoring and Evaluation

Pravinya is founded by professionals who bring a very corporate approach to implementation of projects. We pride on our efficiency and ability to scale optimally.

- A set of defined qualitative as well as quantitative indicators are devised for each program
- Baseline data (pre-assessment) is collected at the beginning of the intervention
- Pravinya has a well-established monitoring process that covers both physical and digital data
- Reports are shared with stakeholders once a quarter. Setbacks if any, are discussed with stakeholders at the earliest without waiting for the quarter end.
- Funds release to suppliers is planned in a phased manner and linked to performance based on the metrics

# 2. Pravinya Learning Management System (PLMS)

One of our longest running programs through which we have provided access to good quality digital content Pravinya Learning Management (PLMS) is a mature program. PLMS is provided free by Pravinya. We have reached different versions of PLMS to over 2500 schools over the last decade.

In the current year – 2022-23, we have provided PLMS to over 350 schools (and counting)

### How can you partner

- Select an area where your company wants to implement
- Identify government schools to work with (Pravinya can assist in baseline study)
- Decide extent of your contribution to the school digital learning infrastructure depending upon the physical infrastructure required – Desktops Internet connection, LCD screen
- Purchase and provide the assets
- Pravinya will provide PLMS, training and a set of 3 to 6 workshops based on the agreement with the sponsor.

# 3. About Pravinya

# Registration

PRAVINYA is a Project of the voluntary organisation, PREMA-PRAVINYA SOCIETY, a registered Society, under the Andhra Pradesh Societies Act, 2001. (Regn No. 647/11). PRAVINYA has 12A Exemption under Income Tax Act.

### **Funding**

PRAVINYA is privately and adequately funded by individual donors in India. As of now, PRAVINYA does not seek funds from either government or any funding bodies.

### Income tax exemption

PREMA-PRAVINYA SOCIETY has the following forms of exemptions from the income tax department for the period from assessment year 2022 - 23 to assessment 2026 - 27.

- 1. 01 sub-clause (i) of clause (ac) of sub section (1) of section 12 A . Regn No. AACAP1162FE20217
- 2. 11 clause (i) of first proviso to sub section (5) of section 80G. Regn No. AACAP1162FF20215

### Location

Registered Office -

HNo 7-54/1 1st floor Bala Saraswati Nagar Malkajgiri, Hyderabad - 500047